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THE STRATHMORE STANDARD

AND BOW VALLEY

Is Your Standard Paid Up?

Month and year of expiration is shown on your address label. Thus May 22, indicates that your subscription expires May 1925. Pay in advance. Post law regulations require this.

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Cheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249, M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

VOL. XV, No. 49

Strathmore, Alberta, June 25th, 1924

Subscription per Annum, \$2.00, Foreign \$2.50

Home Development

Canada, being a new country has problems to face. Western Canada especially has many problems. We are passing out of the pioneer stage. The nuclei of the communities which will form the cities, towns, and villages of Canada of the future have been established, except in the far west where settlement has not been concentrated, and the agricultural capabilities of the various sections of the West are being demonstrated by actual use. The next stage of home development will probably be industrial.

We had the pleasure recently of listening to an address by Professor P. W. Wallace, M.A., of Toronto University, on "Ideals in Journalism."

In the course of his address, Professor Wallace pointed out that one of the great lacks of the future, now that the pioneer stage was passing was to cultivate home associations, and to check the desire to regard all places as merely a temporary home. In the pioneer stage of the West the men who first settled it, farmed the land, and established the trading centres, were of necessity from other provinces and other countries.

Though settled there, having helped and still helping to build up this great country, they are bound to the homes of their birth by ties of association. They are proud, and justly so, of the homes from which they came, and many of them who have decided on some point in the west as their permanent home, their new homes after a pattern of the old. Others are not yet contemplating living out their days in the place which they now call home.

But a new generation is growing up, a generation which has been born in the West. How are we to cultivate in this new generation the ideals of home association, and the building up of local pride and stimulation of local industries.

In last week's issue we mentioned the pride which the people of Toronto had in their city. It is largely established by their public and private buildings, their monuments, which evidence the glories of the past, their public utilities, their parks, and their institutions of learning.

Thus lesson can Strathmore and other towns in this district derive from this? Is it not that we should cultivate the establishment of good homes, the erection of public buildings, the development of public services, and most of all, the keeping up our facilities for education to the highest point possible.

If we were to stop sending our surplus cash out of town to be expended on doubtful stock promotion, and real estate schemes, as has happened previously in the development of the West, encourage our local industries, give our children the best education possible, and lend our assistance to every form of community effort, whether it be buildings, churches, parks, or public utilities, we would all be better off, we could feel the stimulus of local pride, and could make towns and districts that our children would be proud to stay in and develop.

The Memorial Hall at Strathmore is one example of this. It perpetuates something of which we are all proud, our participation in the world fight for freedom. It is useful and though ambitious undertaking for a comparatively small community, does any one feel now a loss of money or time for which it was responsible? Certainly not. Strathmore people are proud of their park and their trees. They are definite inducements to home-making.

Then why not keep up the good work on the lines outlined throughout the foregoing. The time and money spent is always well worth while. We are helping our Province, our Dominion, and our Empire when making our own district a better place to live in.

Dalemead Doings S. E. Hall Passes

U.F.A. Sunday services were well attended, regardless the threatened shower of rain.

Edward Dalton came home last Wednesday from Dr. Church's Health Home, in Calgary. He is feeling much better.

Every Wednesday and Saturday the juniors hold baseball practice. Some fine day they will be joining in one of the big league games.

Mr. and Mrs. Holmes came home from their vacation on June 19. Mr. Golding, from Vancouver, had charge of affairs in their absence.

The U.F.A. distributed a car load of fence posts last week. The farmers were very much satisfied with them.

Mr. R. Wheeler is riding around in a new Star car these days.

Reports from Calgary tell us that Mrs. Dixon has greatly improved, and may soon take a trip to Vancouver.

A dance was held in the hall on Friday evening. Mrs. C. Brabbin supplied the music and everyone had a good time.

Weather Report

Supplied by C. P. Irrigation Dept.

Date	June 17th to 25th	Min.	Max.	Precep.
17	75.0	45.0		
18	72.5	45.0		.12
19	63.0	42.0		.04
20	61.0	41.2		.18
21	60.0	38.8		.02
22	52.0	37.2		
23	50.6	32.3		.05
24	67.0	39.0		
25	70.0	37.0		

The Sluggard--Put Him To Work!



Three Die In Strathmore Fire

Mother and Two Children Die as Result of Tuesday Morning's Fire.

What is, undoubtedly, one of the worst tragedies that has ever occurred in the town of Strathmore, or district, took place on Tuesday morning, when the residents of the town were aroused by the frantic ringing of the fire alarm, which, though responded to promptly, was of no avail in saving life or property.

Fire Breaks Out
John De Bie, wife, and one daughter, Herlet, age 3, had risen about 6:30 a.m., and commenced their daily duties, when the tragedy occurred. Mrs. De Bie, who was attending to his horses, rushed to the house on hearing screams, and found his wife in a mass of flames. He promptly proceeded to extinguish them, forgetting for the moment that the fire was steadily gaining a firm hold on the house.

Rescues Two Children
Mr. De Bie, with the aid of a ladder, attempted to save his other four children who were sleeping upstairs. Jennie, age seven, and Annie, age four, were saved by the father in this manner, though only after receiving severe burns.

By this time the fire brigade and neighbours were at hand, only to find that the building and lives of the two remaining little girls, Cornelia, age six, and Maria, age thirteen months, were beyond all hope of rescue.

Receives Medical Aid
Mrs. De Bie and two daughters, who were so badly burned, were rushed to the Strathmore Hotel, where Dr. Giffin administered medical aid. Armstrong's ambulance, from Calgary, rushed the three sufferers to the Calgary Holy Cross Hospital.

Aftermath Dugan Called from Gleichen
When it was found that there was no hope of saving the little ones, and Mrs. De Bie being in a very serious condition, Father Dugan was called from Gleichen.

The rough roads did not delay Fr. Dugan from bringing aid to the sufferers. He having made the trip from Gleichen to Strathmore in a little over thirty-five minutes. This prompt action won the admiration of everyone.

Cause of Fire
It seems that the De Bies had a can of gasoline in the house, and had either attempted to start the fire with it, or had left it standing too near the stove, causing it to explode. Mrs. De Bie, in an attempt to remove the can, caught her clothes on fire.

Mrs. De Bie Dies Wednesday
Word has just been received from Calgary that Mrs. John De Bie has succumbed to burns and shock received at the fire here on Tuesday. After much suffering she passed away on Wednesday afternoon.

Her two children, who were burned to death, were interred in the Strathmore Cemetery after the burial service was read by Father Dugan at the Catholic Church. C. W. Chase having charge of the funeral arrangements.

The burial service for Mrs. De Bie will be held in the Catholic Church on Saturday morning at nine o'clock, following which, she will be laid to rest by her children.

Worthy Subscription Started
The business men and residents of Strathmore, in an attempt to relieve, to as great an extent as possible, the suffering of the De Bie family, have started into circulation a subscription sheet, endeavoring to raise, as much money as they can to help the family that has been left so destitute by fire. If the many people of town and district who are anxious to subscribe to this cause, would give Mr. Van Tighem, of the Union Bank; Mr. R. Inglis, of the Strathmore Hotel; or Mr. F. Miller, of the King Edward Hotel, their names, they will be added to the list of donors to be published in the Standard shortly.

Players Risk Lives

During Filming of Big Picture "The Go-Getter."

Several minor accidents marked the filming of certain scenes for the Paramount Compositon production, "The Go-Getter," toming to the Memorial Hall on Saturday. Susan Owen, playing the leading feminine role, was slightly injured by the wing of the Curtiss airplane used in the production, and the leading man, T. Roy Barnes, risked his life by standing on the truck in the path of a swiftly approaching train, jumping to safety when the engine was only a few feet away. "The Go-Getter" is an excellent picturization of the story by F. B. Kyno, directed by E. H. Griffith. The cast is excellent.

DOMINION DAY HOLIDAY

Tuesday, July 1st, being Dominion Day, and a public holiday, all places of business will be closed.



The most effective beauty treatment known

—is this simple method. Millions now employ it to keep youthful loveliness

You will be amazed, reading this, to discover the perfect simplicity of a beauty secret millions of women use.

Yet it is the most effective known. It will help you, too, in keeping the radiant loveliness of youthful skin.

Regularly, do this

Cleanse the skin regularly, authorities say, to keep your complexion lovely, radiant, youthful.

But beware of harsh cleansing methods. They injure skin. Wash thoroughly with Palmolive Soap—each night before retiring. Rub the creamy, foamy lather well into the tiny pores. Rinse — and repeat the washing. Then rinse again.

Then—if skin is dry—apply a little cold cream. That is all.

Skin so cared for is not injured by cosmetics, by wind and sun, or by dirt.

The simple, correct way You cannot find a more effective beauty treatment. Because Palmolive Soap is blended of rare palm and olive oils—famous for mild but thorough cleansing qualities since the days of Cleopatra. And it is inexpensive.

Just be sure it is Palmolive that you get. Note name and wrap—Palmolive is never sold unwrapped. All dealers have it. In one week you will see most encouraging results!



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Palm and olive oils
—making clear—give
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KING GEORGE V.

Imported whiskies may be of any age. The Canadian law in that respect does not apply to them. But the law requires that Canadian whiskies shall not be marketed under two years old.

"CANADIAN CLUB" and Imperial WHISKY

are considerably older than the law requires. They are bottled in Bond and are of the age stated on the Government Stamp over the capsule of every bottle. Read it. That is what it is there for.

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T. H. EVES, Dealer, Strathmore

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NIGHT & MORNING
KEEP YOUR EYES
CLEAN CLEAR AND HEALTHY

FEEL IT HEAL IT
Mentholum
STURGEON GENERAL'S OFFICE
2015 St. & Co. - TORONTO - 20-41 St. & Co.

Social & Personal

Mrs. Syd. Hyde and daughter, Violet, left last week for England, where they will spend the summer months.

Mr. and Mrs. J. Saunders are leaving on Thursday for the coast cities where they will spend the summer vacation.

Mrs. Frank Mertens has returned to Didsbury after visiting her mother for a week.

Mr. J. Van Tighem was a business visitor to Calgary last week.

A son was born to Mr. and Mrs. C. S. T. Lait on Wednesday last. We all join in extending our hearty congratulations.

A charming personality visited Strathmore last week in Dr. W. R. Viscent, F.V.C.M., who conducted piano examinations here for the Canadian Academy of Music and Toronto College of Music (Amalgamated). The boys and girls who presented themselves for examination are a unit in declaring him to be the "finest ever", while he, in turn, was delighted with the musical material found not only in Strathmore but in the West generally, going as far as to state that while the training institutions are in the East, the talent is largely in the West. Dr. Viscent spent the day in the forest of Mr. and Mrs. Gilbert Poirie, returning by train to Calgary. Those invited to meet him included Mrs. Boward, Father Bell, of Rockyford, Mr. E. W. R. Lambert, Mr. C. A. Lydiate, and Mr. Whitney.

In honor of Miss Margeson, a bride-elect, a shower was given in the dining room of the Memorial Hall on Tuesday evening last. The hostesses were: Mrs. Foote, Mrs. Lodenell, Mrs. Fredericks and Miss Cone. Mrs. Zerke, Mrs. Gilvin and Mrs. Lodenell received the guests in the rear of the hall, while a very dainty lunch was served. The tea table, with two keepers resplendent in full bridal array as bride and groom in the centre, was presided over by Mrs. J. French and Mrs. Boward. The Misses Ewing, Stockton, Crawford, Fairlie and Watson assisted in serving. After tea Mrs. Smith sang in her usual good style, accompanied by Mrs. Boward. Followed the most important part of the evening when a wagon, artistically decorated with mauve and white ribbons and flowers, was pulled in by little Miss Josephine French and Master Kenneth Wright, both looking very sweet in sailor costumes. In a few well-chosen words Mrs. Stockton presented Miss Margeson with the many gifts, together with sincere wishes for her future happiness. Those present were: Mrs. Strathmore, Mrs. Dewitt, Mrs. Smith, Mrs. Trave, Mrs. Jenkins, Mrs. Muer, Mrs. J. Anderson, Mrs. F. J. Schumann, Mrs. Noris, Mrs. W. G. Way, Miss Watson, Francis Harvey, Alice Harvey, Mrs. M. May, Mrs. Foxenden, Mrs. Freeman, Mrs. N. W. Gardner, Mrs. Wright, Sallie Wright, Mrs. Harries, Stella Ewing, Mrs. Boward, Miss Fairlie, Mrs. Chase, Mrs. Bell, Miss Chase, Mrs. Soles, Mrs. Prince, Mrs. Thompson, Mrs. Garrett, Mrs. Muer, Mrs. Stockton, Alice Crawford, Mrs. Tompkins, Mrs. R. S. Stockton, Mrs. Keyvett, Mrs. Van Buren, Stephanie Chamberlain, Mrs. Hittle, Mrs. S. Chamberlain, Mrs. Bailey, Mrs. Marcum, Mrs. Dolson, Mrs. J. Wright, Miss Sanford, Mrs. Patrick, Mrs. T. Wright, Mrs. Brown, Miss Gibson, Mrs. Van Tighem, Mrs. Fredericks, Mrs. J. Monn, Mrs. Gilvin, Mrs. Birmingham, Mrs. Ridley, Mrs. Coadstock, Mrs. McFarland, Ella Anderson, Mrs. Blackwell, Edith Gray, Mrs. Woldman, Mrs. Ellis, Mrs. Christensen, Mrs. Zerke, Miss G. Stephens, Mrs. Currie, Mrs. Lodenell, Mrs. Thorpe, Mrs. J. French, Mrs. Smith, Mrs. Hewitt, Mrs. Foote, Miss E. Cone, Mrs. Boward, Miss Josephine French and Master Kenneth Wright.

MANY TOURISTS COMING

Indications are that the next month will see a large influx of tourists to the province to take in the mountain resorts and the several events that are scheduled during the first part of July. These include the Mountain Police Historical Pageant at Melfort the first three days of July, with the Calgary Stampede and the Lethbridge Exhibition following close after, and the Edmonton Stampede and Exhibition coming on July 14. Tourist bureaus in Western and Pacific States are receiving many enquiries regarding these events, and are routing tourists through to Alberta in considerable numbers.



SPECIAL FARES

To

Calgary Exhibition JULY 7th - JULY 12th

GOING DATES — July 5th to July 12th. July 12th for trains arriving Calgary before 2 p.m.

RETURN LIMIT — July 14th, 1924.

INFORMATION AND TICKETS from
H. E. THOMPSON
Ticket Agent

NOTICE

Having sold my Dairy Business to Mr. Robt. W. Gardner, I wish to thank all past and present customers for the business given me. I would appreciate the continuation of your support to my successor, who will maintain the usual good service.

A. Godfrey

Strathmore,

Alberta

Hail & Fire Insurance

If you want to Insure Your Crop for Hail. Insure with this company. They employ their own adjusters.

United Grain Growers Securities Co., Ltd.

A. J. J. WEYERS, Agent

THE WEST AS SHE WAS -- AND IS

Calgary Exhibition and Stampede

CALGARY, ALBERTA, July 7th to 12th, 1924
See the West's best live stock and industrial exhibits. Positively the most novel, thrilling, educational and interesting combined celebration in North America. The most talked of, most limited, most discussed, our door entrance, a great success.

If you are looking for something with "pep", something with the real tang of the West in it, with all the genuine characters, come to the "City of the Footlights" in July.

COME

SEE

The cowboys, cowgirls, Indians, bands, music, wild horses, wilder cattle, chuck wagon races, real running races by some of the fastest horses in America, real competitive range sports where the contestants are struggling in honest open competition for large cash prizes and the honors of winning the official Canadian Championships.

B E T H E R E

No advance in hotel or room rates. Free Accommodation Bureau. Don't miss the COWBOY BALL.

See Slim Mourschouse drive a forty horse team from the Bar O. N. Ranch, of Buffalo Hills, hauling eight wagon loads of wheat through the streets of Calgary.

The Indian display will be wonderful.

Auto Races Saturday afternoon.

Special horse pulling competitions, with the new dynamometer wagon in use.

FRED JOHNSTON,
President

E. L. RICHARDSON,
General Manager

Calgary Exhibition

GUY WEADICK,
Manager of the Stampede



Strathmore Stampede
July 16, 1924

Keep
the
Date
in
Mind



"Semi-ruby"
Dunlop Type
Tailoring

Wholesale Custom Tailoring

—The New—
"WOOLPACA CLOTH"

No Dye in it — Won't Fade.

SUMMER SUITS
Natural colours in Grey and Fawn
(2-piece)

\$28.00

Tailored as we tailor suits, these garments offer the maximum of comfort and wear.

Thos. E. WRIGHT
"MEN'S BETTER WEAR"

CALGARY EXHIBITION

AND
STAMPEDE
JULY 7-12

SINGLE FARE

And One-Third for Round Trip

TICKETS ON SALE

from all stations in Saskatchewan, Alberta and British Columbia, July 5-12, inclusive. Tickets will not be sold on last date of sale for trains arriving Calgary later than 2:00 p.m.

FINAL RETURN LIMIT
JULY 14

For further particulars apply to Any Agent.
CANADIAN NATIONAL
RAILWAYS

HOTELS SELL BEER

After eight years of prohibition, hotels in Alberta began sale of beer

Baintree Sidelights

Say follows the poem that Carleland wrote last week drove our poor soul to distraction. For a while day he did nothing else but keep chasing old Murt, the cat, up a telephone pole. All the same we wouldn't trade him for another rat. Bumpsey is the right kind of animal for a Scot to own. He not only supplies his own meals, but he also provides for our private table as well. Each day he brings us a plentiful supply of rabbits and squirrels. When they are well seasoned with pepper and salt, and made into chicken pie or sausage, you have a delicacy that has quail on toast beating like corned beef hash on a wash day. Try them on your friends.

The Trail Rangers, of Rockyford, and the "Junior Beavers" met in the Stadium on Wednesday afternoon in a real game of ball. The boys from the Ford played an air tight game and shut out the local team with a score of 5-0. Although defeated the young Beavers were not discouraged, and at the end of a stirring contest gave three rousing cheers for the victors. The Rockyford kids returned the compliment with a will, and also added one for Micky Blake who dispensed justice with his usual courtesy. This was fine boys. Cultivate the spirit in every way. It will bring you more happiness than fame or fortune. When you can accept victory or defeat with the same spirit, you will have a true chunk of this good old earth right in the centre of your little paddled mitt.

On Monday evening, the piano pupils of Miss Wymen, along with a number of friends entertained a crowded school house with a recital and concert.

Meets June 25th, W. L. Leonard, and Miss Annie Day, all of Tudor, delighted the audience with a number of piano solos and songs. Fay Tremblay, Wymen, Tina Gladwin, Tina Gladwin, Dave Longlois, and Miss Wymen all earned the vicarious applause of the crowd by their clever work at the piano. Miss Elmer Brown presented two readings in her own happy and original manner. The program was exactly the most delightful that was ever submitted to a Baintree audience, and was a splendid tribute to the teaching ability of Miss Wymen, and the intelligence of her pupils. Some time ago the Carleland correspondent said music is a necessary part of a child's education. We readily endorse her little article on the subject. It is worthy of the consideration of everyone who is interested in our young Canadians. Good music brings to men, women, and children many of the most precious things in life. Support it to the best of your ability on every occasion.

The school house was filled to capacity on Wednesday night when the Rev. Mr. John Gorden delivered his farewell sermon. At the conclusion of the service Mr. V. C. Chapman took charge of the meeting, and a short programme of music and readings was given by a number of friends. On behalf of the Trail Rangers, Hubert Chapman presented Mr. Gorden with a gold mounted pen as a memento of the happy days that he had spent with the boys at Baintree. In presenting Mr. Gorden with a handsome gift from the community, T. Longlois spoke briefly on the many splendid things accomplished by the retiring pastor. Mr. Gorden was asked to accept the present, not for the money it represented, but for the kindly feeling and good will which prompted it. Mr. F. W. Wymen, who was also called on to speak, referred in glowing terms to the splendid work done by Mr. and Mrs. Gorden during

Serviceberry U.F.A. and U.F.W.A. Meeting

Several important resolutions were adopted by the Serviceberry District Association, U.F.A., and U.F.W.A., at the meeting held in Standard, Saturday, June 14.

One resolution objected to application of the name "Vancouver" to any wheat handled at the Pacific coast terminals, and involved calling all such grain "Alberta wheat."

Complete reinstatement of the Cross Nest Pass agreement was demanded in another resolution. Copies of this resolution will be forwarded to Premier King and our M.P.'s.

The convention urged the wheat pool board to take steps to acquire at the earliest possible moment elevators, both local and translocal.

Another resolution involved appointing two men representing each of the various pool districts in the province for election purposes, each man to select two delegates.

W. J. Elliott, of the livestock department of the U.F.A., talked organization of local livestock dipping associations. The secretary was requested to obtain information and make a contract for such organizations.

Mrs. R. K. Gault, provincial president of the U.F.W.A., spoke enthusiastically of the work the United Farmers Women were doing, and made a splendid impression on the convention.

The heavy rain of Friday night made travelling difficult, but the attendance was large; delegates coming from Ardmore and Redhead, Rockyford, Baintree, Tudor, as well as Standard.

NATURAL RESOURCES

Premier Greenfield and Attorney-General Brewster have returned from Ottawa after negotiations with the Dominion authorities regarding the transference of the Natural Resources of the province to provincial control. The Provincial Minister accepted the offer made by Premier King in 1922 of settlement on the basis of an accounting from 1905, subject to the provision that if, when negotiations are resumed shortly after the close of the Session at Ottawa, when the Dominion Government will be free to devote necessary time for a full discussion of the question, an agreement can be arrived at satisfactory to both governments that will avoid the expense and delay of a detailed accounting the acceptance of the accounting by the province may be waived.

their residence in the district. It is really Mr. Gorden touched fondly on the hearty and affection of both young and old. He expressed his gratitude for the kindness and cooperation he had always received, and at the end of a happy address asked for the same treatment to his successor. The singing of the national anthem terminated a most enjoyable evening.

Mr. and Mrs. Gorden will leave for their new home in Pincher Creek at an early date, where they will continue to labor in the greatest cause of all. They will carry with them the best wishes of everyone in the Baintree district, regardless of race, creed, or religion. They will leave behind them a void that will be hard to fill.

Yes, Carleland, this is the last notice for the time being at least. We are compelled to put aside our pen for the sterner things of life. Once again we congratulate you on your columns. You have entertained our friends as well as our own. We are grateful for your kindness, and in return wish you the two greatest things in life: health and happiness.

A Good Thing to Note



When Buying Auto Tires Remember:

What Dunlop Bicycle Tires have meant to Bicycle owners throughout the years Dunlop Auto Tires mean to Car Owners at the present time.

Standard, Uniform, Uneatable Quality, Fair Prices, Unequalled Service.

DUNLOP TIRE & RUBBER GOODS CO.

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Head Office and Factories: TORONTO.

Branches in the Leading Cities. A206

HAIL! HAIL! HAIL!

We represent the most reliable companies writing hail insurance today.

NOW

Is the time to place your insurance. We fully protect from now on. It costs you no more now than a few days later.

THOS. E. WRIGHT

To the Residents of Strathmore

I have purchased the Dairy Business of Mr. A. Godfrey, and will operate same from July 1st. It will be an endeavour to supply old and new customers with clean and sanitary Milk and Cream at all times.

Phone R908 for SERVICE.

R. W. GARDNER

Strathmore,

Alberta.



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The Wonder Kidney,
Liver & Stomach Tonic
as Nationally Advertised

Sold by
STRATHMORE PHARMACY
Strathmore.

We Prob bly Will!

THE FAMILY NEXT DOOR



SATCHELFIELD
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ROCKYFORD NEWS

FLY-TOX

If troubled with flies tox to help you. Sold insects, etc., get Fly- in pints, quarts and gallons.

Rockyford Drug & Confectionery Coy



About to Go
On your vacation tour, Mr. Motorist? Better check up your possible needs in Auto Accessories. Shop here for them.
F. W. GIBSON
Ford Dealer, Rockyford.

SELL ME YOUR

Quarters of Beef at 4c and 5c per pound; Hams and Bacon at 28c per pound. Chickens, Fowls, Etc.
I can ship daily orders to country points.

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WE CAN NOW DELIVER THE FAMOUS



Calgary BEER

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If you have not already secured your permit, make application to your nearest Vendor.

BE SURE AND GIVE PERMIT NUMBER
— WHEN ORDERING —
AND SEND CASH WITH ORDER

CALGARY EXPORT BEER

Per Barrel of 10 dozen pints or 6 dozen

quarts \$21.00

Per Case of 2 dozen pints \$4.20

Per Case of 1 dozen quarts \$3.50

(Each Calgary)

Less refund for bottles, 50c a dozen for

pints and 50c a dozen for quarts.

DRAFT BEER

Per Quarter Barrel \$6.75

Additional charge for keg is returned

(Refunded when keg is returned)

WE PAY FREIGHT ON ALL EMPTIES

CALGARY BREWING and MALTING COMPANY LTD.

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Edmonton Exhibition & Stampede

JULY 14-19, 1924

A Real Agricultural Exhibition, combined with a real STAMPEDE—Indians, Cowboys, and Everything.

Splendid educational exhibits, big attractions, and manufacturers' exhibits.

AUTO RACES—HORSE RACES
FIREWORKS
Grand Stand Program, Midway Shows, and many novel and interesting features.

EXCURSION RATES
Free camp ground for Motor Tourists.

Write for information—
W. J. STARK, Manager

JAPS LIKE ALBERTA BEEF

So interested have Japanese livestock dealers become in the shipment of best cattle recently made by the Alberta Government to Japan in charge of H. A. Craig, Deputy Minister of Agriculture, that butchers from all over Japan have come to view the stock, according to word received today from Mr. Craig, by Hon. H. G. Reid, acting Minister of Agriculture. Mr. Craig writing to Mr. Tokyo says that the stock made the trip around the Pacific in excellent shape, and further states "The Japanese are well pleased with the cattle and are particularly well satisfied with the beef. They are anxious to have another shipment as soon as possible. The time is possible of development but de-

Rockyford Locals

Mrs. O. Hill left for Edmonton on Monday morning to spend a month with her parents, Dr. and Mrs. Ness.

Members of the Rockyford Golf Club, women, on summer vacation at "Edmonton." The captain, Mrs. Hill, on last Friday.

While the first game with baseball we have not had a game for over a month.

The St. John's choir held their annual picnic at Lakeview picnic grounds, Sunday afternoon.

Mr. W. Webb was a visitor to Calgary over the week end.

On Saturday the boys and girls are to have a chance to see a real circus.

Next Sunday will be Rev. J. H. Gardiner last Sunday on our side. His sermon will take the form of a farewell address.

The third annual recital given by the pupils of Rev. Father Boltz held in the Union Church on June 19th, went off in a finished manner. The programme was very well chosen and appealed to the audience.

Rev. J. Gardiner will preach his farewell sermon on Sunday, June 29th, at 7 o'clock. Crowfoot, Tisdale, and Rockyford, as he leaves for Pincher Creek on Monday, June 26th.

They will be a farewell banquet for Mr. and Mrs. Gardiner on Friday evening at 7 o'clock. Everybody invited.

Make your picnic plans early and reserve Wednesday, July 16th, for the Union Sunday school picnic which will be held on the Rockwood picnic grounds between the hours of 9 a.m. and 5 p.m. Everybody come.

DEATH

The death of Edwin Jerome Drevon took place on Monday June 23rd at the home of his father. A short service was held at the home Tuesday, June 24th, after which the body was taken to Walla Walla, Wash. Mr. Drevon leaves wife, two sons, and two daughters to mourn his loss.

IMMIGRATION RECORD

Seven families just arrived in the Dominion, appear to have established a record in immigration with eleven adults and fifty-four children. The latter ranging from twenty-three to one and a half years of age.

WANTED, immediately, reliable girl of whom. Phone 22, Rockyford.

COLE BROS. SHOW AT ROCKYFORD SATURDAY

On Saturday, June 28th, Cole Bros. Circus of all kinds will perform. Cows, ponies, gentlemen and lady entertainers, good music, in fact, everything to make a first rate show. Performances will commence at 2:00 p.m. and 8:00 p.m. Everybody come and take advantage of the novelty acts under the great waterproof tents.

pends, I believe, upon reduction in freight and expenses at through.

In connection with freight charges, Mr. Craig states that he has arranged to meet the representatives of the shipping board in Vancouver to discuss the matter on his return from Japan.

Mr. Craig was surprised to learn that the Japanese themselves are producing a very fine quality of beef. The two horses also taken over with the shipment, have been sold by Mr. Craig, but he states that there is no demand for horses of any description.

There is demand, he states, for timothy seed, barley for brewing, wool and hides, wool commanding a price of \$1.50 per lb. for 100 lb. about 50 cents in Canadian money. Timothy seed is worth about 17 cents a pound. Mr. Craig has established some valuable connections which may later prove to be of advantage in establishing a market for Alberta products. He is sailing for home on June 21.

Keoma Council Meeting

A meeting of the Keoma Council was held on Monday, June 16th, at the Municipal office at 10 o'clock; the following members being present: Reeve Scratch, and Councilors McLean, Tomlin, Rouleau, Bates and Petre.

On motion the minutes of the previous meeting were adopted as read.

Correspondence was read from the Department of Agriculture dated June 20, to the effect that they were not the proper department to ask for information in connection with the roundup. On motion the secretary was instructed to communicate with the Department of Municipal Affairs.

On motion it was moved that permission be granted to the necessary superintendent under the Domestic Animals Act is enforced. The respective poundkeepers are Messrs. Brown and Thurston. On motion Mr. Thurston was to be furnished with a set of brand books for use at the pound.

On motion the communication re Waddy road diversion was tabled.

The following bills were passed and the deficit charged to the owners' land: W. A. Freeman, \$16.85; E. Pool, \$17.50.

A pound bill was passed for \$17.50 for a horse sold in pound owned by Chas. Morton, of Huxley. On motion the secretary was ordered to collect this deficit.

Mr. L. D. Clark, of Nightingale, was given permission to put gates on the road allowance between sections 22 and 24, 25-24.

On motion Mr. N. O. Hendricks was granted permission to close road advertised in Strathmore Herald on June 4th, on north, east, and west side of section 26-25-24, with the understanding that he will not inconvenience Mr. McNeill.

On motion it was agreed that the party doing the contract work should carry bond for 50 per cent. of contract work.

Mr. Reid was granted permission from the Council for application for restaurant license at Dunsmuir.

The secretary reported that only a few zopher tails reports had come in from the schools. On motion it was agreed to pay for those to hand.

On motion the matter of location of bridge proposed west of 19-27-25-1 was left with the government.

Strathmore Hospital

Mr. Stockton, of the C.P.R., Strathmore, was present in connection with Mr. Currie and Dr. Givon on behalf of Strathmore Hospital, and presented the matter of outstanding accounts due from residents of Keoma Municipality. On motion the following accounts were ordered paid and charged against the land respective of: Gladys Reynolds \$17.75, Leo Barry \$75, Mrs. R. Pool \$75.00. The following bill was also passed on account of Mrs. McNeill's \$25.00. A further account of Mrs. J. Showalter was not allowed for sum of \$86.00.

Bridges

Mr. Stockton then spoke in regard to bridges and gave the Council to understand that he connection with the bridge east of Mr. Jalmvini's, between sections 3 and 4, 25-24, that this bridge would be straitened out on the east and west road by moving it 40 feet east.

In connection with bridge over irrigation canal east of section 29-25-24 (Mr. Boyack's) that there would be a road made straight with the bridge on the south side and straight on the right angle approach. In some time in the future this bridge would have to be moved east in line with the regular road allowance.

In connection with the lake in section 22-26-24, the C.P.R. plan on draining this and would improve the road around the north side through the slough just west of the Ditch riders house. In making the C.P.R. contemplate building quite an extensive ditch at the south end of the lake, and requested that they be requested to build a bridge over the ditch on the unused road north of section 25-25-24.

Subsequent to the advertisements in the Standard, the section laid 10 tenders on the table for contract of grading 27 miles of road. The bids ranged from \$72 to \$148 per mile, and the work was finally given to Mr. Chas. Bur, of Latta, at \$74 per mile. On motion the council allowed him \$12.00 per mile to sharpen the grader blade, and agreed to furnish him with an extra blade. A written contract he entered into between Mr. Bur and the district that the work be completed by September 15th, and that he furnish bond.

BUY YOUR TICKETS LOCALLY

When making a trip to some distant point, you should buy your railway ticket at the station here. When you go to the city to buy your ticket, you are out your fare and expenses and pay the same rate as you would here.

Buy here, save this extra cost and increase Rockyford business.

If you contemplate a trip to the Old Country, or if you purpose bringing friends from the Old Country, all arrangements can be made with the local Canadian National Station Agent, who represents all steamship companies.

CHEVROLET UTILITY COUPE \$1160

See—
W. C. WALKER
Chevrolet Dealer,
Rockyford.

ROCKYFORD DRYING and TRANSFER Coy.

We Move Anything—
Anytime—Anywhere.
Give Us a Trial.
Phones 23 & 40

FRED H. HUNTER

Notary Public
Fire and Hail Insurance
Phone 25
Rockyford

J. B. McGUIRE, L.L.B.

Barriator, Solicitor, Notary
Insurance of all kinds.
Money to Loan.
Phone No. 1 Home Phone No. 26
Rockyford

M. E. TIFFIN M.D.

Physician & Surgeon
Phone 32 & 4 Day & Night Service
Rockyford, Alberta

COLE BROS. SHOWS

WILL EXHIBIT AT

ROCKYFORD Sat'day, June 28

(ONE DAY) UNDER MAMMOTH WATERPROOF TENTS

ALL KINDS OF TRAINED ANIMALS
Elephants, Lions, Camels, Tigers, Pumas, Bears, Dogs, Poies, Monkeys, Etc.

WORLD'S GREATEST LADY AND GENTLE PERFORMERS
LOTS OF FUNNY CLOWNS BANDS OF MUSIC

2 PERFORMANCES 2
AFTERNOON 2 P.M. NIGHT 8 P.M.
BIG FREE OUTSIDE EXHIBITION ON SHOW GROUNDS TWICE DAILY

DON'T FORGET DAY AND DATE

We have learned the **A.B.C.** of the Hail Insurance Business

Adjustments by our own trained staff of inspectors.

Best service possible at all times.

Cash payment of award upon receipt of adjustment.

By insuring your crop with
Municipal Hail Insurance

You are assured of all this, besides you are supporting a purely co-operative plan of insurance that is owned, controlled and managed by the farmers of this Province alone for their mutual benefit. Your Municipal Secretary will be glad to receive your application at any time.

EDMONTON NEWSBOYS

BAND FOR WEMBLEY
The Edmonton Newsboy's Band, the only Canadian band, grand old engagement at the British Empire Fair at London, will leave for overseas next week. The engagement of the band is for six weeks at the fair, and the band will also play in other parts of Britain.

By special vote of the council, division 4 was granted \$500 for grading purposes.
The date of the next meeting was fixed at July 21st.

FRANK J. EWING,
Secretary-Treasurer

LEAVE FOR OLYMPIC GAMES

Edmonton Commercial Clubmen Girls Basketball Team, world champions, left this week for the Olympic Games in Paris, France, where they will represent Canada in their particular branch of sport.

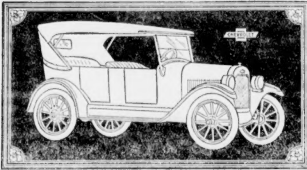
CHICAGO-JASPER SERVICE

The new direct Chicago-Jasper service inaugurated by the Canadian National Railways on June 8 is expected to prove a big factor in the increased traffic anticipated through the mountains by the northern route this season and the large increase in reservations already made at Jasper Park Lodge, which is now open.

For Economical Transportation



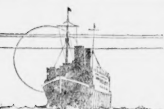
THE LOWEST PRICED FULLY EQUIPPED CAR IN THE WORLD



PRICE \$910. f.o.b., Strathmore

H. W. B. Bell

CHEVROLET SALES AND SERVICE
Dealer, Strathmore



The SHIP of DEMOCRACY

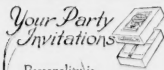
—your domain for the voyage, to roam at will—upper decks, lower decks, fore and aft—drawing rooms, lounges for you to explore and enjoy—"as happy as a king."

MONOCLASS CABIN SERVICE TO EUROPE

gives you a most delightful voyage at a moderate rate—with cuisine and personal services of the highest standard.

Ask Local Agents

Travel early
Canadian Pacific



Personality is revealed in the use of good stationery.

"The paper that's good to write upon"

FRENCH ORGANDIE WRITING PAPER

DEATH OF WELL-KNOWN RESIDENT OF ALBERTA

The death occurred last week of Mrs. J. R. Doyle, wife of Hon. J. R. Doyle, former Attorney General of the Province and leader of the present opposition in the Legislature. Mrs. Doyle was one of the earliest residents of the province and was very widely known.

INSURANCE

The most important thing about insurance is its dependability.

For Fire Insurance see—

L. B. O. LODMELL
Phone 85 or 65,
Strathmore.

NEW C.P.R. BRANCHES IN ALBERTA

Definite announcement has been made by C.P.R. officials of construction this year of two important branch lines in Alberta. One of these will be 25 miles from Ripp, near Lethbridge, to the Little Bow River, traversing the new Lethbridge Northern irrigation belt, now being colonized. The other will be 40 miles from Lomond, the present terminus of the Stollery Lomond Branch, northwesterly into the Queenstown and Milo districts.

To the Public of Strathmore and District.

I have severed my connection with the Strathmore Meat Market, and wish to thank all customers for the support given to me while in this business, and would appreciate a continuance of same to my late partner, Mr. Fred A. Cott.

R. W. GARDNER

Strathmore, Alberta

STANDARD.

Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor John Mackenzie
Member Canadian Weekly Newspapers Association

Legal Advertising, 15 cents a line for first insertion, and 10¢ a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line. Local, Postal, and Want Advertisements, 2 cents per word first issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 1 cent each additional issue. Display advt. rates on application, ask for Rate Card. Special features extra.

Terms—Small or transient ads, cash on order. Contract ads, accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Refunds of advertisements, insertions, dates, etc., at which advertisement is changed, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates. The Publisher is not responsible for opinions expressed by correspondents.

Standard News

Mr. J. P. Hansen paid a business visit to Calgary last week.

Miss Lykka Anderson, who has been attending East Calgary High School during the past year, returned to her home here on Wednesday.

A number of friends visited Mrs. George Nygaard on Friday, June 20th, which was her birthday and spent a pleasant afternoon. Those present were Mrs. E. Dunn, Mrs. G. Nygaard, Mrs. N. W. Thompson and children, and Miss Viola Myhr.

Mr. O. P. Larson has purchased a new Chevrolet sedan.

Miss Amelia Paulsen is the guest of her sister Mrs. Paul Hulen.

Mr. E. Wirt motored to Calgary on Friday. We are glad to report that Mr. Wirt, who has been very ill at the home of Mrs. Dolick, Calgary, is making a satisfactory progress towards recovery.

Mr. and Mrs. Dawson and daughter of Byron, Cal., arrived in Standard via Glenora on Saturday afternoon, to spend the summer with Mrs. Dawson's parents, Mr. and Mrs. Geo. Webb. After a delightful motor trip from California they were unfortunately caught in a snow storm at Cochrane, Alberta, and found it necessary to leave their car there and proceed by train to Glenora.

Miss Helen Gregory returned from school in Calgary on Thursday, via Rosedale. Helen has been a pupil of Sacred Heart Convent during the last year, and was successful in being recommended for Grade XI.



TASTY ASSORTMENT

Of wholesome Bakery Goods is something you'll always find here.

ICE CREAM

We are now serving delicious ice cream, ice cream sodas, soft drinks, etc. Come and sit in our cool parlor and hear the evening radio concert.

PATTEMORE'S BAKERY

Phone 97, Strathmore

Edmonton Exhibition and Stampede

The Edmonton Exhibition, which has for years held the record of being one of the best agricultural and live stock shows in Canada, has this year included as an added feature a real Stampede for which a splendid programme has been arranged, including the regulation stampede features, with regulations sufficiently stringent to ensure good competition, and broad enough to attract large numbers of competitors. Indian and rodeo phenomena reserve will also be on hand.

The entertainment programme will also include horses and auto races, fireworks, the best platform attractions that could be secured from New York, midway shows, and many new and novel features.

The Dominion Elks Convention will be held in Edmonton during the week of the Exhibition, July 11-19, and this energetic and up-to-date organization are bringing with them four or five bands, and are holding their sessions in the mornings so that they can attend the Exhibition in the afternoon. The Edmonton Elks say that there will be "something doing" most of the time, whenever two or three of these banding live wires are "mashed together."

The Dominion Live Stock Branch will have splendid educational exhibits, and are co-operating with the Edmonton Live Stock exchange in putting on a big educational exhibit. The Provincial Government will also conduct at Edmonton a free baby clinic and big health exhibit; this will be the only point in the province at which this exhibit will be shown this year. The Dominion Tostal Branch and the Express companies of Canada are putting on his educational exhibits, and a dynamometer to measure the pulling powers of horses is being specially constructed and will be displayed at Edmonton Exhibition; this device was a sensation at the Iowa State Fair last year.

A new venue competition will be staged, open to teams from the area north and west of Red Deer, including events for men, ladies, boys and girls and all contests.

The camp grounds for tourists to the Exhibition grounds, immediately south, but not in the Exhibition enclosure, tents and cots will be supplied to those applying for same to W. J. Stark, the Manager of the Edmonton Exhibition.

SALE OF UNCLAIMED HORSES

The first auction sale in connection with the recent round-up of horses on southern ranges will be held July 31st at the stalls of Rex Rose north of Reddick. There are nearly 100 head of unclaimed horses to be offered in this sale. Later sales will be held at other points when several hundred head of strays rounded up will be sold.

Hail! Hail! Hail! Don't Gamble

but play safe by securing an experts protection in the Old Reliable Companies 1 report.

I also write all other classes of Insurance, and guarantee prompt personal service.

REAL ESTATE AGENCY
Strathmore, Alberta.
Phone 53, F. J. MUNN

Fire! Fire! Fire!

PLAN WOOLEN MILL

Establishment of a woolen mill at Warburton, on the Canadian National Railway, West of Edmonton, is planned by an Edmonton syndicate.

STRATHMORE SHOE HOSPITAL Workmanship

Guaranteed Shoe Leases, Polish, etc. in all colours.

C. NERRINGS
Proprietor

PIONEER WOMAN OF ALBERTA DEAD

Mrs. Howard Douglas, wife of Alberta's chief mining picture canon, and one of the first white women to settle in Alberta, died last week. Mrs. Douglas, who with her husband had resided in Alberta more than 30 years, was the first white woman to settle in Calgary, before the railway came in 1882.

THE PIONEER MEAT MARKET



COLD BAKED OR BOILED HAM

And a fine assortment of Sausages—just the thing for a summer's day luncheon—are to be had here. Fresh, tasty and wholesome.

GEO. SNAITH

Phone 25 Strathmore

Long Distance Telephones in every room. Running Water Private Baths.

YALE HOTEL

opposite C.P.R. Depot
CALGARY, ALBERTA
The House of Comfort, Courtesy, Cleanliness.
Fred H. Phillips, Mgr. Chas. Trautwieser, Prop.

Never Heard Anybody

SAY THAT THEY HAD A POOR MEAL HERE, DID YOU?

But you have heard people a-plenty boost our restaurant, have you not?

We're trying to make our restaurant better all the time—even though most people who are familiar with it think that this is unnecessary.

King Edward Hotel & Grill

ALBERTA IS BEST

J. S. Wyndham, an old-time resident of the Province who went in 1919 to the State of Maine to enter farming, has returned this year to Alberta, stating that this province is much 20 years ago.



T. Roy Barnes, Seena Owen and Tom Lewis in the Paramount Picture 'The Go-Getter' A Cosmopolitan Production

Calgary Exhibition and Stampede

Ride 'em Cowboy! Milk that cow! Or to the wild bunch! and similar typical range-and expressions will be the order of the day during the week of July 7th to 12th, at Calgary, Alberta, when natives of that famous "City of the Foothills" are holding their annual frontier revels known as "The Stampede" in conjunction with the Calgary Exhibition.

Everybody has heard of the Western Frontier Day celebration that is held each July in the progressive Alberta city, thousands from all over the world have witnessed this unique combined Exhibition and Stampede where are shown with historical correctness every phase of genuine western life, from before the coming of the white settlers up until the present day. The opening of the gigantic celebration is the famous Stampede Parade, five miles in length, in which appear hundreds of Indians with their ponies, travois, dogs and full ceremonial regalia, early settlers and old timers, men and women, who played the way across the vast unsettled prairies of the Northwest Territories, and paved the way to make the Canadian West the vast inland Empire that it is today.

Hudson Bay Company factors with the Red River Carts, oxen, stage coaches, veterans of the 1871 Battle of the West Mounted Police, Cowmen and the round-up outfits of cowboys, wild horses, Indians, wild cattle, and every type and character that has gone to make the west, a locale as picturesque as history provides.

Thousands of dollars in cash prizes as well as several beautiful sterling silver trophies worth thousands more are awarded to the Cowboys and Cowgirls in the exciting contests of the sports of the range. Sports that require nerve, skill and strength. The funny wild range cow milking contest, the Indian race, the quarter horse, riding of wild horses and wild steers, large Indian encampment, old Hudson Bay Trading Post in active

ROUTE THROUGH HUDSON BAY NOT PRACTICAL ONE

As compared with other trade routes, Hudson Bay Straits combines four of the worst features to shipping, namely, bad weather, fog, ice, and a lee shore, all of which in the estimation of a responsible sailor, effectively present such a route from being classed as a good road.

As ships have been entering and leaving Hudson Bay on various commercial ventures for the past 220 years, it is foolish to say that the Hudson Bay route is not feasible for a few ships a year, when they are not operated on a time schedule, but can come and go at their own pleasure. This is particularly true when they have a ship of hull that can lift out of the ice when caught in the pack, this being the way in which government survey steamers, sealing steamers, whalers and the Hudson Bay Company's ships are constructed. But even after listening to the account from navigators who have sailed in and out of the bay and straits, always under the foregoing special conditions of ship construction and always able to take their time in dodging ice ports or waiting for them to break up, it is equally foolish to jump to the conclusion that such a route is commercially feasible for cargo steamships of standard build, they must operate with certainty and regularity, on a competitive basis.

operation, chuck wagon races, California Cart races, Old Time Cowboy Ball, everyone in Calgary attired in Cowboy costume, headed by George H. Webster, Calgary's own Cowboy Mayor, waiting to extend the hand of greeting to every visitor. All this in conjunction with the Calgary Exhibition, in itself, is one of the greatest displays of the agricultural and industrial development of the Canadian West, which has justly earned the title of "The Show Window of Western Canada" and make one decide that these westerners have an annual holiday week that could not be duplicated in North America. Surely one's impulse is to go to Calgary Stampede Week, and be Western.



PAINT UP!

It's time to be looking over the exterior and interior of your home as well as any objects about the house that may be in need of a few coats of PAINT! For a few coats of good Paint now will save you many dollars in repair bills later.

House Paint, per gallon	\$3.00
White Paint, per gallon	\$3.25
— BARN PAINT —	
All Colours, per gallon	\$1.75
Barn Red, per gallon	\$1.60

SPECIAL

PURE OIL SHINGLE STAIN	\$1.30
Special Price, per gallon	\$1.20
Linseed Oil, in barrel lots, per gallon	\$1.20
Less quantities, per gallon	\$1.30
Freight prepaid on all orders \$15.00 or over.	

United Oil Companies

211 FOURTH STREET S.E. CALGARY
 Phone M1232
 LANGDON, ALTA., E. Armstrong, Agent.

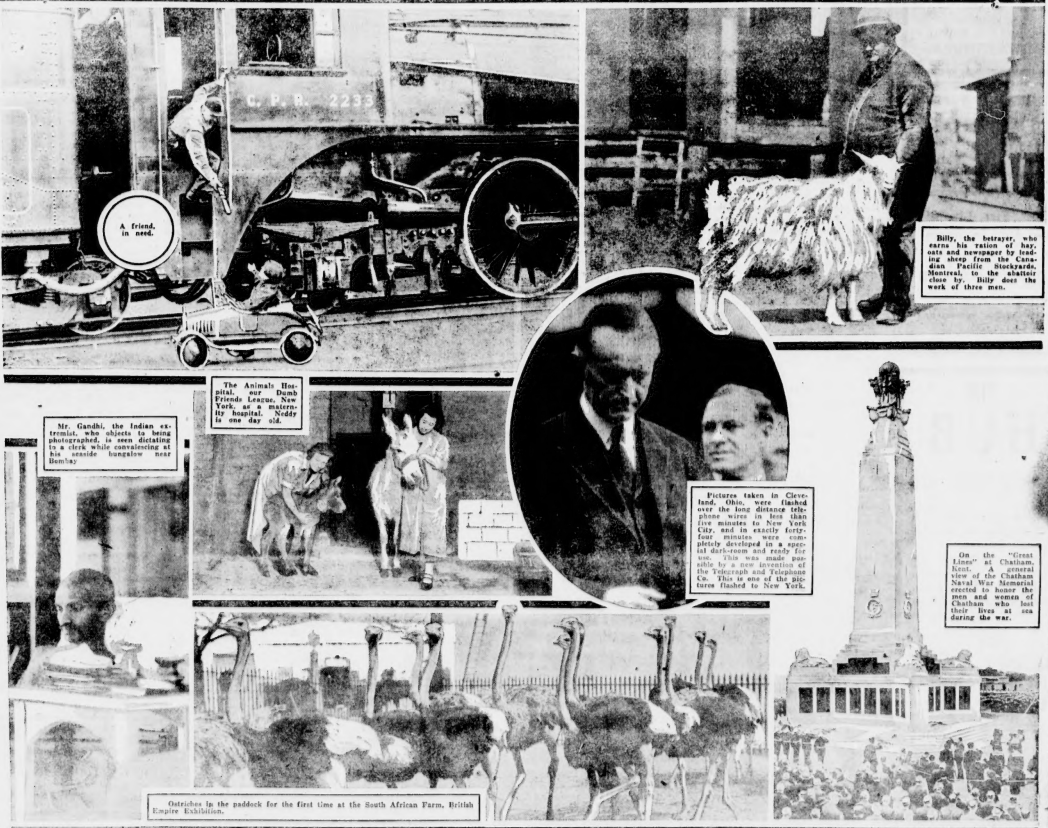


Memorial Hall, Strathmore
 Saturday, June 28th.

HEAVY GRAIN

SHIPMENTS WEST
 Nearly 50,000,000 bushels of grain have been handled from the prairie provinces, chiefly Alberta, over the Pacific Route via Vancouver in the 1923-24 season, in May 31, compared with less than 18,000,000 bushels

handled in the same period in the previous season. This is an indication of the manner in which the Western route has developed in the past year. Of these shipments about 34,500,000 bushels went to the United Kingdom in 1923-24 season, in May 31, compared with less than 18,000,000 bushels



A friend, in need.

Mr. Gandhi, the Indian extremist, who objects to being photographed, is seen declining to a clerk while conversing at his sterile luncheon table (Bomba).

The Animal Hospital, our Dutch Friends League, New York, as a water-ski hospital. Nifty in one day old.

Billy, the betrayer, who carries his ration of hay, and newspapers by load, his sheep from the Chatham Naval War Memorial, in the Atlantic, close by. Billy does the work of three men.

Pictures taken in Cleveland, Ohio, were flashed over the telephone wires in less than five minutes to New York City, and in exactly forty-four minutes were completely developed in a special dark-room and ready for use. This was made possible by a new invention of the Victor and Company, Inc. This is one of the pictures finished in New York.

On the "Great Lines" at Chatham, N.S. A general view of the Chatham Naval War Memorial, in the Atlantic, close by. Billy does the work of three men.

Outfitters in the paddock for the first time at the South African Farm, British Empire Exhibition.

A Growing Bank Account.

Is an incentive to greater effort, and a stepping stone to success.
For 58 years the Union Bank of Canada has helped many thousands of people to save their earnings.
Open a Savings Account NOW; acquire the habit of saving regularly; and you will have that feeling of security which comes with money in the bank.

UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes, J. L. Van Tighem, Manager
Larchmont Branch and Safety Deposit Boxes, A. L. Smart, Manager
Branches also at Standard and Carleton

Legal & Professional

J. J. PETRIE
Barrister, Solicitor and Notary Public.
Suite 2, Mills Block, 3224 8th Ave. W., Calgary.
Strathmore every Saturday

Sinclair & Jull
Barristers, Solicitors, Notaries
MONEY TO LOAN
Offices 200-203 Bay Block, 3224, 8th Avenue West, Calgary.
Strathmore—King Edward Hotel—
Friday 3:30 p.m. to Saturday 6 p.m. of each week.

F. R. LILLY
INSURANCE, LOANS, RENTALS,
REAL ESTATE
STRATHMORE, ALBERTA

Dr. L. G. ROBINSON
(D.S. McGill)
DENTIST
Glinville Block, Phone 80
Strathmore, Alta.
At Rockyford Mondays, Carletonplace Wednesdays.

CHASE & Co.
Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

NURSING HOME
Mrs. W. C. Tucker has opened up a Nursing Home in Strathmore. For terms, dates, etc., apply Phone 39, Strathmore, or personally.

For Hall, Fire, Life Stock, and Auto Insurance

— SEE —
BOB THOMSON
Representing Lott & Co. Ltd. — also
Auction Sales, representing
A. Layzell, Auctioneer.

THE HUB
Billiard Room and
Bowling Alleys
Tobaccos & All Kinds
of Smokers'
Necessaries.
ROLAND HILL, Prop.

STUD CARDS
FOR
PROMPT DELIVERY
— and —
BIG RANGE OF CUTS
Have these printed by
STRATHMORE
STANDARD

July 16th-?-?-?

FRATERNAL

Strathmore G.W.V.A.
Meets in Memorial Hall 2nd Tuesday of each month.
All Returned Men are welcomed as members.
W. S. PATTERSON, JAS. GUNN,
Secretary, Memorial Hall—Manager, J. SWANSON;
Secretary, John MacKenzie.

Strathmore Lodge, No. 79, meets
every Thursday night in the L.O.O.F. Hall. Visiting brothers always welcome.
N.G., H. Harmer; V.G., S. E. Karel; Rec. Sec., H. Jones; Financial Secretary, G. E. Stewart; Treasurer, Chas. Keelling.

ICE CREAM
ORANGE, STRAWBERRY, AND VANILLA.
ICE-CREAM SODAS
ICE COLD DRINKS, ETC.
MOIRS, LOWMEYER AND NELSON'S CHOCOLATES
Great Variety in Chocolate Bars and Hard-boiled Candy.
HAARSETH'S

GRAIN PRICES

June 10th, 1924
The following grain prices are for grain by wagon-load at Strathmore, not track prices, and for information of the public only. Figures are kindly supplied by Mr. T. H. Eves, of the Robin Hood Elevator.

No. 1	Wheat	56
2		52
3		58
No. 1	Oats	25
2		23
3		25
Ex. No. 1	Feed	1.50
No. 1		1.75
No. 3	Barley	45
4		44
No. 3	Rye	53
2		52
3		50

Unlimited praise from prominent citizens and the press of Alberta is given the Canadian Pacific Railway in connection with the Company's recently announced branch line construction program, affecting the southern portion of the province.

R. C. Mitchell, member of the Provincial Legislature for Bow and Deschamps, describes the announcement as the most important made in many years.

"Perhaps the most noteworthy fact we discovered was the vastly improved prosperity of the people of the west in that year."

The number of big industrial undertakings projected for immediate construction on the coast of British Columbia provides a striking indication of how that province is going ahead. A \$400,000 logging railway on the Shishala River Valley, a \$1,000,000 mill plant, a \$200,000 sawmill, a \$200,000 amusement park at Victoria and a \$200,000 sawmill at Port Coquitlam, with about \$10,000,000 in power plants in the Seave Lake District are some of the more important and a host of smaller projects are also under way.

Slats' Diary

Fridays—Well are little family groups destined to take a little trip out to sea. Uncle Eben and everything went off pretty much as planned. It was about 10:30 when we got to the gas tank, well then was enuff gas to get the engine started so we cut her out and ran the radiator blowed the ton off and the engine wouldn't run. Well then we had to drain the water out of the tank and the gas out of the radiator and walk back and get stuff to fill up on. When we got to Uncle Eben he was as pale as the old fog running and he replied back and said, I often wonder myself how in the sam hill it does run at all.

Saturday—pa let me drive the ford about a mile down the pile today and told me all about how to be careful and etc. Ma said he had a nerve telling other fellows how to take care of a ford after yesterday. Well I good thing about he makes lotsa mistakes for me to profit in the future.

Sunday—Uncle Eben has got a brother that takes the prize for being the largest man in the world. I guess. He never goes anywhere unless he can take a penny, so when he goes to get a penny he has to get a penny. He never sees him for, for is to get the roomation in them.

Monday—Back home again. A baby across the st. was in the 3rd and swallowed a penny, so when he went to get a penny he had to get a penny. He never sees him for, for is to get the roomation in them.

Tuesday—Mrs. Gilson is back from her business vacation and she says the girls at the Bathing beach when you see them will make you think that poor Eve of whom you hear so much talk lately was all hands up.

Wednesday—went to a party out of the campfire girls. I was a dancing with a girl from Ky. and I spoke and said, O I have never seen so poor before in all my whole entire life. She looks at me and lifts up her eye brow and said, O then you have danced before have you. I put her down as a Smart Alek.

Thursday—Lost are hired girl today. She told me she didn't care to work for such a dry housekeeper which had to take a bath every day. I time pa and me is not to blame for the trouble.

New Brunswick in 1923 produced more coal than in any other year in her history. The output for the year exceeded that of 1922 by more than 12,000 tons and amounted to 2,511,000 tons. Figures are kindly supplied by Mr. T. H. Eves, of the Robin Hood Elevator.

What will probably be the last big round-up of horses in the West will take place shortly in the range country south-east of Calgary, Alberta, for the purpose of clearing the range of stray horses. The horses will be gathered in one central corral, where owners may claim their animals. It is anticipated that about 10,000 animals will be secured. The department of Agriculture is supervising the arrangements.

Unlimited praise from prominent citizens and the press of Alberta is given the Canadian Pacific Railway in connection with the Company's recently announced branch line construction program, affecting the southern portion of the province.

R. C. Mitchell, member of the Provincial Legislature for Bow and Deschamps, describes the announcement as the most important made in many years.

"Perhaps the most noteworthy fact we discovered was the vastly improved prosperity of the people of the west in that year."

FLIES?

Are you troubled with flies? We'll say you are. Tons of them. We can also tell you how to get rid of them, viz:
Take a few minutes to visit our store and procure any of the following:

**FLYSON
FLY-TOX
SPRAYERS
FLY PAPERS
FLY POISON
and
SWATTERS**

**Strathmore
Pharmacy
Rexall Drug Store**

NEXT WEEK WITH THE CHURCHES

Sunday, June 29th, 1924
Nanaka—11 o'clock opening with Bible Study, closing with Sermon.
J. L. McLean S.S. Sup.
Head—Combined service beginning at 2:30 o'clock, R. H. Wade S.S. Sup.
Strathmore—Bible School and Adult class at 11 o'clock, W. G. Gray S.S. Sup.
Public Worship in the evening at 7:30 o'clock, Principal Whitney B. A. will preach.
The minister will be absent for two months and during his absence the services will be conducted by a number of very able laymen and ministers. Each Sabbath the congregations can be sure of a strong Christian message.
Rev. T. H. Constance, B. A. of Carleton had to be glad to be of service to any one who may need the services of a minister while the pastor is away.

St. Michael and All Angels' Church
8:00 a.m.—Holy Communion, Strathmore.
11:30 a.m.—Holy Communion, Nightingale.

7:30 p.m.—Masonic service, Strathmore.
All are welcome to this service especially widows and their friends.
A. W. CURRIE, Incumbent

ROMAN CATHOLIC CHURCH
1st Sunday of month, Mass at Carleton 2 a.m. Strathmore 11 a.m.
2nd Sunday of month, Mass at Carleton 8 a.m. Strathmore at 11 a.m.
Rev. J. E. DUGGAN, Pastor

Smilin' Charlie Says

Yesterday our office jester said "I only time a woman keeps her mouth shut is when she's waiting for a number on a 'phone'—bet he never saw an old maid listen in on a party line."

THE LABEL
on your paper indicates the date on which your subscription expires. If YOU are in arrears we would appreciate an immediate settlement.

THESE WANT ADS BRING RESULTS

Revised rates for classified ads.—1st insertion, 2 cents per word per issue, 1 cent per word each additional issue, minimum charge 50c. Cash must accompany ads. Ads. placed in, if not paid for by day of publication, will be subject to an additional bookkeeping charge of 25c per issue.

Houses for Rent or Sale
FOR RENT OR SALE—
House of 6 rooms, on 2nd St.; Rent \$10.00.
House of 2 rooms, Fifth Street, Rent \$20.00.
House of 3 rooms, Fifth Street, Rent \$20.00.
House of 6 rooms, 1st St.; Rent \$18 Apply T. M. Wears, Barrister &c., Strathmore. 11-11a

Miscellaneous
PASTURE FOR RENT, 75c per head
per month. Good fence, plenty of water. Apply Mr. J. E. Dillabough, Nanaka. 25-6p

FOR RENT, 14 Sec. 20, located north
of Nightingale, the owner month, or rent for a few head of stock by the month. Apply S. G. Watson, Nightingale. 2-7a

WOULD LET OUT 6 miles of road
grading 5 miles east of 1 mile west of Nightingale, to suitable contractor. See Chas. Bur, N.W. 1/4, 9-25-24, P. O. Dalry, Alta. 11-11a

Lost & Found
LOST, between Charlie Schultz farm and the Cheate farm, 1 Crow bar, marked with T. Finder please return same to W. C. Tucker, Strathmore or phone 39. 11-11a

ESTRAY, 2-year-old Bay mare
face, 1 mile north, 25 miles Standard. Phone R105, Strathmore. Elwir. 25-6p

ESTRAY, 1 Bay Mare and Black
Gelding, white markings, brand right, should be suitable for please notify J. Nelson, Carleton. Phone R205, Strathmore. 9-7p

ESTRAY, 1 Bay Mare, star on forehead
roached mane, and wire cut on front foot, weight 1400 lbs. 1 Bay Gelding, star on forehead, weight 1400 lbs.; 1 Black Gelding, star on forehead, weight about 1300 lbs. Notify Wallace Taylor, Dalrymple, Alta. 25-6p

Livestock
B. G. FRUITS
SAVE MONEY buying your fruits and vegetables direct from grower. Write for price list now. Highland Farm, Box 285, Mission City, B.C. 2-7p

Farms for Sale or Rent
FOR SALE, 1/4 Section 41, miles
from Strathmore, part in crop and summerfallow, suitable for Mixed Farming, Dairy, or both; nice small house, good buildings, wells, etc. Terms, or would consider exchange for property. Anyone wishing to take up proposition ready to step into, apply Lambert, Druggist, Strathmore, also have Horses and Implements for sale. 25 10a

• Phone The Standard (17) •
• when you have an item of news •
• If you have a visitor at your home, let The Standard have •
• their names. Report neighbor •
• hood happenings over the telephone. It costs you nothing •
• but a few seconds time, and you •
• thereby assist in making this •
• a live, newsy local paper. •
• Your co-operation will be sincerely appreciated. •

FARM EXPORTS JUMP
Canadian farm products shipped to the United States during the seven months ended April totalled \$13,285,012 as against \$12,107,991 during the corresponding seven months two years ago.

TRY THE WANT ADS.